



EMPOWERING TODAY'S WORKFORCE

ENHANCE PRODUCTIVITY WITH A
DIGITAL WORKPLACE POWERED BY
COMPUTACENTER AND CITRIX

LET'S GO



ADAPTING TO THE NEW NORMAL

MAXIMISE PRODUCTIVITY AND NURTURE INNOVATION WITH AN AGILE AND RESILIENT WORKPLACE ENVIRONMENT

The modern workplace has changed for all of us. Remote working is no longer a luxury – with 47% of employees in the UK working from home to some extent in April 2020¹, it's now a vital part of any workplace strategy. It's therefore more important than ever to offer secure anywhere, anytime access to corporate data, systems and applications.

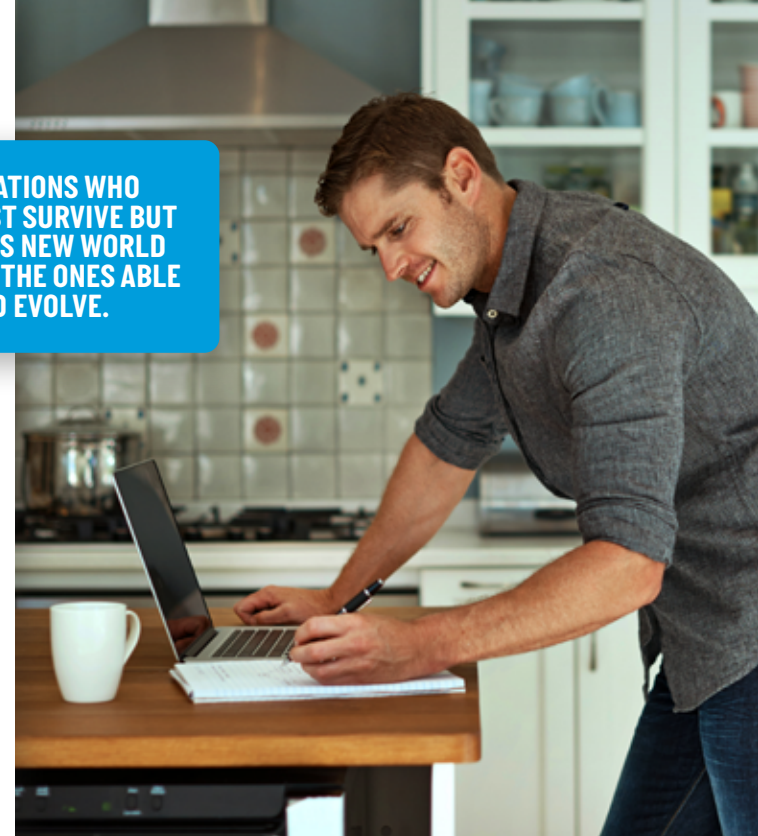
Whilst some organisations have supported home workers for several years, many have struggled to adapt to the scale of today's needs. According to a KPMG/FSSC report, 53% of workers aged between 31 and 45 now want to work more flexibly, and 28% of workers under 30 want to work from home permanently². In response to this need, 82% of company leaders plan to allow employees to work from home some of the time.³

With more distributed workforces, they need to adopt hybrid ways of working to enable staff to work as effectively remotely as from within the physical workplace.

It's been a steep learning curve for many IT departments, with infrastructures stretched to the limit and staff working harder than ever to provide users with the capabilities they need. As organisations take onboard that remote working is here to stay, it's a good time to rethink how IT services are structured and delivered in the long-term.

The organisations who will not just survive but thrive in this new world of work are the ones that are able to adapt and evolve. With a workplace IT environment that is resilient, flexible and agile, organisations will be able to maximise productivity, nurture innovation and face the future – whatever it may hold.

THE ORGANISATIONS WHO WILL NOT JUST SURVIVE BUT THRIVE IN THIS NEW WORLD OF WORK ARE THE ONES ABLE TO ADAPT AND EVOLVE.



¹ <https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/bulletins/coronavirusandhomeworkingintheuk/april2020>

² KPMG/FSSC report, October 2020
<https://home.kpmg/uk/en/home/media/press-releases/2020/10/half-of-uk-financial-services-workforce-want-to-work-from-home-after-covid-19.html>

³ Gartner Survey, June 2020
<https://www.gartner.com/en/newsroom/press-releases/2020-07-14-gartner-survey-reveals-82-percent-of-company-leaders-plan-to-allow-employees-to-work-remotely-some-of-the-time>

A SMARTER WAY TO WORK

HELP EMPLOYEES REACH THEIR FULL POTENTIAL WITH AN EFFECTIVE DIGITAL WORKPLACE



Employees are an organisation's greatest asset. To reach their full potential, they need a great technology experience all day, every day. Whether they're in the office, at a meeting or working from home, employees need simple and secure access to enterprise systems from any location and every device.

Citrix Workspace incorporates all the essential components for an effective digital workplace - from virtual desktops and cloud services to content collaboration and endpoint management. Citrix virtual desktops provide complete flexibility, with the ability to store workloads in the most convenient location and manage them from a single console.

With security built into the platform, including seamless single sign-on and behavioural analytics, organisations can protect their data while empowering their employees.

To safeguard the user experience, the Citrix platform also includes performance analytics, enabling IT teams to find and fix IT issues remotely, from a single dashboard. Powered by machine learning, the solution delivers real-time actionable insights with individual user experience scores. Combined with unified endpoint management technology, IT teams can support more users with less effort.

By automating manual and repetitive tasks, Citrix solutions also free up employees to spend more time on strategic activities, improving job satisfaction and enabling them to be more productive, collaborative and innovative.



ORGANISATIONS CAN PROTECT THEIR DATA WHILE EMPOWERING THEIR EMPLOYEES





A CONNECTED WAY TO WORK

ENSURE A CONSISTENT USER EXPERIENCE WITH CONTINUOUS CONNECTIVITY

Whether the user is participating in video calls, sharing data or accessing corporate systems and cloud applications, connectivity makes or breaks the ability to work effectively from a remote site.

Issues establishing or maintaining a connection are both frustrating and time-consuming, with the ability to quickly impact productivity. If users in customer-facing roles such as sales or call centre agents are affected, the company's revenues may be at stake.

Organisations often have limited control at the employee's end, where the user may be competing for bandwidth with other members of the household, or suffer from slow broadband as a result of being located in a rural setting.

Traditional VPNs often lack the required scalability and performance to support wide-spread remote working. To optimise connectivity, and therefore the user experience, IT teams need comprehensive visibility and control of the network.

As well as helping them identify and remediate network issues quickly, network transparency will help keep employees secure and compliant.

Citrix SD-WAN for Home Offices can quickly extend reliable and secure workplace environments to any location by combining dual ISPs (internet service providers) or an ISP and LTE (Long Term Evolution) connection. It is also able to prioritise traffic and route it over the most efficient path.

With Computacenter and Citrix, organisations can achieve these goals, while delivering the best possible performance for SaaS, cloud and virtual applications. The Citrix Workspace ensures crystal-clear VoIP (Voice over Internet Protocol) calls and maximises the quality of video conferencing. For example, the solution improves the user experience for Microsoft Teams by enabling users to focus on collaborating with their colleagues.



SECURING THE WORKPLACE

SIMPLE, COMPREHENSIVE AND FLEXIBLE PROTECTION

With the advent of cloud technologies and remote working, applications and APIs are often more vulnerable – and more valuable – than before.

With a larger attack surface, the traditional secure perimeter approach is no longer enough. To safeguard ever more complex applications, organisations also need to be equipped to cope with more sophisticated threats. Computacenter and Citrix offer choice and simplicity with deployment models that provide holistic protection.

Citrix ADM (Application Delivery Management) On-Prem and App Security in Multi-cloud and On-prem: helps organisations deploy and manage Web Application Firewalls both on-premise and in the cloud.

Citrix ADM as a Service and App Security in Multi-cloud and On-prem: cloud-based, centralised control and management for distributed application security across cloud and on-premise resources.

Citrix Web Application and API Protection as a Service: fully cloud-delivered service, enabling organisations to reduce operational expenditure and increase agility while maintaining the same level of protection.

Citrix AlwaysON VPN: provides a seamless user experience by establishing a VPN automatically before a user logs in to a Windows system. This enables even first-time users to use their domain credentials to log in to the device.

With our solutions, organisations can maintain a consistent security posture and provide their users and customers with better protection against malicious threats.



COMPUTACENTER AND CITRIX DELIVER CLOUD-BASED SOLUTIONS THAT HELP ORGANISATIONS SAFEGUARD SECURITY WITH:

COMPREHENSIVE PROTECTION

CENTRALISED MANAGEMENT TOOLS

A CONSISTENT SECURITY POSTURE

RAPID DEPLOYMENT



ACCELERATE THE CLOUD JOURNEY

COMPUTACENTER HELPS ORGANISATIONS REDUCE THE RISK AND COST OF MOVING TO CITRIX CLOUD

With benefits from greater agility and scalability to easier IT management and a better user experience, it's not surprising that ever more organisations are moving their workplace environments to the cloud. But managing cloud resources alongside legacy infrastructure can seem overwhelming.

With extensive experience and expertise, Computacenter and Citrix help reduce the risk, cost and complexity of transitioning to cloud. We can secure data and systems, keep employees productive and simplify IT management as organisations migrate their services.

Part of the secret to cloud success is understanding which services will benefit from cloud migration, and which are best left in a traditional environment. To help organisations make an informed decision, Computacenter offers a Cloud Desktop Accelerator Service. As part of the offering, we assess the current desktop architecture and identify the most suitable services to migrate, based on the business's cloud strategy.



By leveraging our Cloud Desktop Accelerator Service to move to the Citrix cloud, organisations can:

- Move to the cloud at their own pace
- Simplify the extension of the current platform to any public cloud
- Maintain the high-quality experience users rely upon
- Keep data and systems secure
- Achieve holistic visibility of their workplace environment



IN SAFE HANDS

OPTIMISE WORKPLACE TRANSFORMATIONS WITH USER-CENTRIC SOLUTIONS FROM COMPUTACENTER AND CITRIX

Computacenter and Citrix have been helping organisations deliver on their workplace IT strategies for more than 20 years. We connect people. We unify systems. We secure workspaces. And as employee demands and business needs evolve, so too do our solutions.

By putting the user at the heart of everything we do, Computacenter helps create workplaces that foster greater productivity and collaboration. From the datacenter and the network to the latest cloud and mobility technologies, we advise, implement, integrate and manage Citrix solutions so our customers can focus on what's important to them.

With vast experience in enterprise IT, we help organisations leverage best practices and avoid common pitfalls. And we safeguard Citrix access for thousands of users across the UK with industrialised services including onsite maintenance, field engineering, 24/7 monitoring and remote support.

Together, Computacenter and Citrix enable customers to embrace flexible workstyles, migrate applications and desktops to the cloud and ensure seamless connectivity across a plethora of diverse user devices. Against a backdrop of constant change, we help organisations adapt so they can face new challenges and take advantage of strategic opportunities.

citrix™

Partner
Platinum
Solution Advisor

COMPUTACENTER'S CITRIX CREDENTIALS:

- We are a **Citrix Platinum Partner**
- We have helped **500-plus customers** benefit from Citrix technologies
- We have **150-plus years combined experience** in delivering Citrix projects
- We support more than **100,000 Virtual Desktop seats and other Citrix environments** ranging from small-scale remote access solutions to enterprise-wide workplace deployments



LET'S TALK

To find out more about how Computacenter and Citrix can help your organisation maximise agility and productivity with a digital workplace, please contact your Computacenter Account Manager, email enquiries@computacenter.com or call **01707 631000**



About Computacenter

Computacenter is a leading independent technology partner, trusted by large corporate and public sector organisations. We help our customers to source, transform and manage their IT infrastructure to deliver digital transformation, enabling users and their business. Computacenter is a public company quoted on the London FTSE 250 (CCC.L) and employs over 16,000 people worldwide.

www.computacenter.com

